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363 South Saltair Avenue | Los Angeles, CA 90049
310.471.2472 phone / 866.KIDWICK | 310.861.8111 fax
www.kidwick.com | mail@kidwick.com

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Contact: Marissa Del Fierro
310.913.9022
marissa@kidwick.com

Bad Rats...Not So Bad After All!

Los Angeles, California (March 3, 2008)—Introducing *Bad Rats*, (ISBN-13: 978-0-9703809-4-4/ Hardcover Picture Book/ Ages 4-8 / \$18.95 / Publication Date: June 2008) a new release from the author and publisher of the *Los Angeles Times* Children’s Bestseller -*Leo the Lightning Bug*, and other award winning books, including most recent release, *A Frog Thing* as well as *It’s Me!*, and *Ellison the Elephant*.

In Kidwick Books’ award-winning tradition, *Bad Rats* manages to make us laugh and pull at our heartstrings with the winning combination of soft expressive illustrations, an inspiring story, beautiful original music which complements the dramatic audio CD, and of course, the touching performances of our little voice actors (as well as our big ones.)

Josiah and his cohorts are not really “bad.” They’re just bad rats – or rather, they are supposedly not rat-like enough. They’ve been sent to the “learning curb” where Professor Perimeter is determined to teach them to be good rats. See, they’re artists, and painting outside the box like that is just not right for a rat. Through the course of the story, these sweet little rats find a way to express themselves through their art, and in doing so, manage to open the professor’s heart again, as he rediscovers the value of creativity.

The companion “Book-on-CD” will transport little readers into Josiah’s world with sound effects and wonderful performances by children and adults. The dramatic storytelling is narrated by the author and features his young nephew, Eli Drachman, among other delightful voices.

(Audible page turns help your children follow along as they learn to read.)

Eric Drachman has an MFA in Acting, a B.A. in Psychology and a minor in making kids laugh. Like some of our rats, Eric is known for thinking outside the box. In fact, it is this very out-of-box thinking that has helped him make his mark in the competitive world of children's book writing and publishing...and to inspire the most creative of all thinkers—his little readers. Eric currently resides in Los Angeles, California.

In addition to illustrating books, **James Muscarello** continues to support himself through his art, as a sculptor and toy designer. James currently resides in Southern California.

Kidwick Books aims to create children's picture books and audio CDs with respect and admiration for our little readers. The company touts numerous awards including the iParenting Media Award for Outstanding Product, PMA Benjamin Franklin Award, and a coveted ranking on the *Los Angeles Times* Children's Bestsellers List. Praise for Kidwick Books has been received from several notable publications including *Publisher's Weekly*, *Scholastic Parent & Child*, *ForeWord Magazine*, *School Library Journal*, and *Kirkus Reviews*.

**To arrange for an interview with Eric Drachman,
contact Marissa Del Fierro at marissa@kidwick.com or 310.913.9022.**

Also by Kidwick Books:

A Frog Thing

Book and Audio CD by Eric Drachman

Illustrated by James Muscarello

ISBN: 978-0-9703809-3-7/ Hardcover Picture Book/ \$18.95/ Ages 3-7/ 2006

Ellison the Elephant

Book and Audio CD by Eric Drachman

Illustrated By James Muscarello

ISBN: 0-9703809-1-7/ Hardcover Picture Book/ \$18.95/ Ages 3-7/ 2004

It's Me!

Book and Audio CD by Eric Drachman

Illustrated By Isabelle Decencière

ISBN: 0-9703809-2-5/ Hardcover Picture Book/ \$18.95/ Ages 3-7/ 2004

Leo the Lightning Bug

Book and Audio CD by Eric Drachman

Illustrated By James Muscarello

ISBN: 0-9703809-0-9/ Hardcover Picture Book/ \$18.95/ Ages 3-7/ 2002