

## Picture Books for Kids - With Audio CDs!

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## FOR IMMEDIATE RELEASE

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## A Los Angeles Times Children's Bestseller

Winner of the 2003 PMA Benjamin Franklin Award

"...an engaging companion...a lively, multi-voiced dramatic reading on the CD." -Kirkus Reviews

## Leo the Lightning Bug Shines

Los Angeles, CA (2002)—Are your readers in need of a little night light? Leo the Lightning Bug (ISBN 0-9703809-0-9/ Hardcover picture book with audio CD / Ages 3-7 / \$18.95 / February 2002) is for young bookworms who enjoy lighthearted bedtime stories patched with a loveable hero, harrowing obstacle, mentoring mother, and an inspiring conclusion. Featured with Kidwick Books' original "Book-on-CD" and animated full-spread color illustrations, Leo beams entertaining and educational fun.

Readers will fall in love with Leo's spirited pluck, as he courageously overcomes obstacles in his pursuit to illuminate. Aided by some uplifting motherly advice, a burst of energy, a heart full of determination, and a catalytic lightning storm, Leo is able to achieve his bright goal! With his gleaming right of passage comes a new bout of independence that allows Leo to laugh at himself, engage in play with other lightning bugs, and foster his own self-confidence. Easy to relate to for children and parents alike, readers will be enchanted and invigorated by Leo's lionhearted nature. Receiving recognition such as the number two rank on the Los Angeles Times Children's Bestsellers List, the 2003 Benjamin Franklin Award for Best Children's Book and Audiobook, the Booksense 76 Children's Pick (2002), and the ForeWord Magazine Book of the Year Award, critics and book enthusiasts agree that Leo is brilliant (in more than one regard!)

Leo the Lightning Bug comes complete with a pocketed "Book-on-CD." A Kidwick Books trademark, this "Book-on-CD" adds multimedia fun to the art of reading by engaging in imagination through theatrical character voices and following along with audible page turns that encourage young readers.

Author Eric Drachman, has an M.F.A. in Acting, a B.A. in Psychology, and a minor in making kids laugh. In fact, it was Eric's desire to entertain his nieces and nephews that inspired his first homemade books-on-tape. The success of these tapes to entertain a whole variety of kids (and parents) led Eric to write and produce his first children's book, Leo the Lightning Bug.

Illustrator James Muscarello's passion for character animation, sculpting, toy design, illustration, and his general love of art, is apparent through his whimsical full-spread scenes incorporated throughout Leo the Lightning Bug. His playful depictions of Leo's lifestyle complement the storyline with humor and vitality.

The goal of Kidwick Books is to create children's picture books with audio CD's with respect and admiration for our little readers.

To arrange for an interview with Eric Drachman, contact Marissa Del Fierro at marissa@kidwick.com or 310.913.9022.

Find more info. at www.kidwick.com